

ADIL MEHMOOD

SENIOR WORDPRESS DEVELOPER | WORDPRESS ENGINEER | WEB DEVELOPMENT LEAD

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PROFESSIONAL SUMMARY

WordPress developer and technical lead with 4+ years of professional experience delivering custom websites for international clients. Progressed from Lead Web Developer to Head of Web Development at NLVSTampa, then independently built approximately 17 client websites in 12 months for HCP Associates. Specializes in WordPress architecture, custom content systems, responsive Elementor development and end-to-end technical delivery. Currently developing Codesk Engineer, an AI-assisted WordPress engineering platform.

PROFESSIONAL EXPERIENCE

HCP Associates Inc.

Sep 2025 – Sep 2026

Web Developer | Independent Contractor | Remote

- Independently built approximately 17 complete client websites as primary developer, owning information architecture, dynamic templates, responsive implementation and technical functionality.
- Collaborated with HCP Associates as its team refined copy and SEO, while delivering WordPress/Elementor builds for construction, technology, tourism, home services and community organizations.
- Selected builds: AlertPlumbing.com, Youcall-it.com, Nasatka.com, DonBConstruction.com, Source1Solutions.com, BartowCRA.com, BhutanTravelTours.com and ProjectFocusFoundation.com.

NLVSTampa LLC

Sep 2022 – Sep 2025

Head of Web Development | Jan 2024 – Sep 2025 | Remote

- Led a cross-functional team of web developers and designers, coordinating client projects from requirements and UX planning through launch and ongoing maintenance.
- Directed WordPress architecture, content structure, site flow, responsive development, performance optimization and technical troubleshooting for US-based clients.
- Oversaw custom WordPress solutions using CPTs, ACF, dynamic templates and integrations; worked directly with clients on priorities and delivery.
- Lead Web Developer | Sep 2022 – Jan 2024: Designed and developed responsive WordPress sites, translating business and design requirements into functional websites and supporting performance improvements.

Earnify.io

Apr 2023 – Apr 2024

Web Designer | Contract | Remote

- Created user-focused Figma layouts and developed responsive, interactive Webflow websites with attention to UX, visual consistency and delivery timelines.

Lakeside IT GmbH

May 2022 – Jul 2023

Web Developer & UX/UI Designer | Contract | Remote

- Developed and customized WordPress websites, including responsive layouts, plugin functionality and technical support through delivery.

Earlier work: Freelance Web Developer (2022–Apr 2024), building WordPress, Shopify and Webflow sites; internships at CodeProgrammer PVT LTD (2020–2022) and MrSyed IT Solution (2018–2020).

INDEPENDENT ENGINEERING PROJECT

Codesk Engineer | AI-Powered WordPress Engineering Platform • Personal project, active beta

- Developing an MCP-first WordPress plugin pairing deterministic audits in SEO, accessibility, performance, responsive design, security, database and environment with evidence-based AI analysis.
- Created MCP workflows for external AI assistants to review retained audit evidence and submit structured diagnoses and fix plans while technical scans remain WordPress-controlled.
- Implemented persistent issue tracking, Technical Reports and AI Insights, reviewable fix plans, and workflows for approved changes, verification, history and Undo.
- Designed scan progress, issue-triage and diagnostics interfaces with batch-aware scanning for large websites. Product remains in active beta; implementation and validation continue.

SELECTED CLIENT PROJECTS

Academy at the Lakes | aatl.org

Led the WordPress rebuild and information architecture; developed CPT/ACF-powered Faculty & Staff, Testimonials and Business Directory systems, including alphabetical staff filtering, CSV/XLSX import/export and a summer camp calendar.

Source 1 Solutions | source1solutions.com

Provided maintenance (Sep 2025–May 2026), then independently built the major site (Jun–Aug 2026): Solutions, Case Studies and Industries CPTs, Elementor loop templates, custom animations, permalink/rewrite configuration and client-provided NetSuite form integration.

Bartow CRA | bartowcra.com

Designed the information architecture, navigation and user journey for a municipal redevelopment agency; developed multiple CPTs, reusable page templates and responsive layouts.

SoFresh | sofresh.com

Improved website performance, hosting, accessibility and technical SEO within the established theme; built an interactive brand-history timeline and custom testimonial, store and menu listings.

Bhutan Dhenzang Travel & Tours | bhutantraveltours.com

Rebuilt a WordPress/Elementor travel site for a Bhutanese tour operator, including Cultural Tours, Trekking and Hiking sections, day-by-day itinerary pages and clear inquiry paths.

TerraNova Equestrian Center | terranovaquestrian.com

Built event CPTs with ACF, discipline-filtered event listings, reusable single-event templates and custom interactive Elementor effects.

YouCall-It | youcall-it.com

Independently built a custom WordPress/Elementor website with CPT-driven content, bespoke animations, interactive JavaScript components and a hidden Easter-egg interaction.

TECHNICAL SKILLS

WordPress:

Custom plugin development, Elementor Pro, WooCommerce, CPTs, ACF, Crocoblock, REST API, integrations

Development:

PHP, JavaScript (ES6+), HTML5, CSS3, responsive frontends, custom integrations, debugging

Platforms & design:

Webflow, Shopify (Liquid), Framer, Figma, Photoshop, Illustrator, UX flows and UI systems

SEO & accessibility:

Technical/on-page SEO, Core Web Vitals, schema markup, accessibility reviews, performance audits

Leadership & tools:

Technical direction, client communication, team coordination, hosting, Google Analytics, MCP

EDUCATION

BS in Computer Sciences | University of Peshawar | Jul 2023